



# Cookie Policy

When you visit our websites, mobile sites, or mobile applications, we collect your personal data through "cookies" for various purposes. We aim to provide you with as much openness and transparency as possible regarding this matter.

This policy has been created to explain to you what cookies are and how we use them. We also explain the different types of cookies we use and how you can change or delete them.

We hope this policy provides you with understandable information regarding cookie usage and helps you feel secure. If you have any further questions on this matter, please do not hesitate to contact us.

This Cookie Policy may be changed at any time for revision purposes. Please look at "LAST UPDATED DATE" at the bottom of this page to see when this Cookie Policy was revised. Any changes to this Cookie Policy will become effective when we make the Cookie Policy available on or through our Site.

For more detailed information about your personal data collected through cookies, please review our Personal Data Protection and Privacy Policy at [www.akcoat.com](http://www.akcoat.com).

### **What is a Cookie?**

A browser cookie is a piece of data stored on your device that helps websites and mobile applications remember information about you. Other technologies associated with your device such as Internet storage and identifier may also be used for similar purposes. In this policy, we will call on **“Cookies”** to refer to all other Technologies.

### **What Purposes Do We Use Cookies For?**

We use cookies to protect your data and account, detect popular features, count page entries, enhance user experience, keep our services secure, make our website more user-friendly, and customize our website according to your interests and needs. Additionally, we use cookies to engage in online behavioral advertising activities. Cookies remember information about you to fulfill the functions mentioned above and assist us in providing these services to you.

### **Cookie Types**

We have listed the types of cookies that we use on our website, mobile site, and mobile applications as follows. Please review the Personal Data Protection and Privacy Policy at the web address [www.akcoat.com](http://www.akcoat.com) for more detailed information about your personal data being processed through these cookies.

**Basic Cookies:** Basic cookies are required for access to our website, mobile site, and mobile applications and for them to function as intended. They also allow you to use the facilities and services related to these. In case of the absence of basic cookies, our website, mobile site, and mobile applications can't function smoothly for you and some of the services that you request may be interrupted.

Cookie Type	Why Do We Use This Cookie?
Session	Session cookies are used to maintain the state of the application.
Load Balancing	Load-balancing cookies are used to distribute assets globally and relieve the load of the server.
User Identity	User Identity cookies are used to ensure that users see their own information only.
Security	Security cookies are used for security checks.

**Preference Cookies:** Preference cookies collect your personal data about your online behavior and preferences and remember your language options and other local settings and thus and so they help us customize your use of the website.

Cookie Type	Why Do We Use This Cookie?
Language	Language cookies are used to store the user's selected language and display the correct options.
Location	The approximate address of the user determined by the IP address (city, state, country, zip code) is automatically stored to select the appropriate country and display retail and promotional days within that region.
Mobile	If the user is displaying the site through a mobile device, a cookie is sent to indicate whether the main website or a non-Flash mobile website (in other words, the device is Flash compatible) has been selected.
Reference Site	The reference site is recorded to understand the user's preference better.
Last visit and activity	Last visit date, activity, and other information are recorded to provide users with an update on "what has changed since your last visit date" and to understand the user's preferences better.
Last watched video	The date and title of the last watched video are recorded to understand the user's preferences better.
Immediate cookies	Immediate cookies are used to enable to playing of audio and video content.

Page History	Page history cookies are used to be able to track the order of sites visited by the user. If the user receives a warning while visiting the site, cookie information is recorded in the log for error notification and resolution.
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**Social Plugin Tracking Cookies.** These cookies are used for market research analyses and product development by tracking social media users.

Cookie Type	Why Do We Use This Cookie?
Facebook	Cookies are used to track Facebook members for market research analysis and product development.
Twitter	Cookies are used to track Twitter members for market research analysis and product development.

**Analysis Cookies:** They help us improve the operating mechanism of the site by collecting information about your use of the site. For example, analysis cookies show you the most visited pages on the site, the difficulties that you encounter on the site, and whether advertising is effective or not. This shows us the general use patterns rather than showing the use of a single individual.

Cookie Type	Why Do We Use This Cookie?
Google Analysis	Google analysis cookies contribute to the presentation and orientation of the site by collecting clustered statistical data. Google supplements clustered data with demographic and interest information that allows us to understand our visitors better.
Adobe Omniture	Adobe Omniture analysis cookies collect clustered statistical data for site presentation and directing.

**Marketing Cookies:** This type of cookie is used within the scope of marketing activities.

Cookie Type	Why Do We Use This Cookie?
Advertising	It provides behavioral and targeted advertising.
Market Analysis	It carries out market analysis.
Campaign	It measures the effect of campaigns.
Fraud Detection	It detects click fraud.

### Cookie Management

Many internet browsers are automatically set to accept cookies by default. The same applies when we use our website, mobile sites or mobile applications, too. If you want to remove existing cookies from your device, you can do this by using your browser options. Besides, you can block cookies through your browser settings if you do not want cookies to be placed on your device in the future.

Please note that if you remove or block the cookies that we use, it may have some impact on your user experience on our website, mobile site or mobile applications, and the site may no longer be usable. Unless you change your browser settings to block cookies, our system will set cookies when you visit our site or click on a link in an e-mail sent to you by us, even if you have previously deleted our cookies.

### Contact Us

Please contact us via the contact form on the website [www.akcoat.com](http://www.akcoat.com). If you have any other questions about our "Cookie Policy", we will be glad to assist you with your questions within the framework of our "Cookie Policy".

### Akcoat İleri Kimyasal Kaplama Malzemeleri San. ve Tic. A.Ş.

Kargalı Hanbaba OSB Mahallesi, Organize Sanayi 1. Sk No: 18 Hendek / Sakarya, Turkey

(Date of Enactment: May 31, 2023)